

# FAMION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

February 1980

#### BLAZERS AHOY! BUT NEWEST JACKET DIRECTION IS THE TOPPER

JACKETS are the Spring-into-Summer favorite wrapup. Shapes are neat, and softly tailored. Newest direction is the topper. The clean-line blazer is still srong; its alternative, the edge-to-edge cardigan, is refined and sophisticated; the baseball jacket, amusing. With so little variety in silhouette, interest centers on fabrications: boucle, chenille, glazed chintz, terry; and on colors: white, hot pastels and some neutrals.

#### BLAZERS

The Basic, Single-Breasted Model is Number One. Hot pastels--chenille; terry; boucle (Bagatelle), high color bedspread chenille (Braefair), Persian ribbon cloth (Jackie Stuart), bright canvas sheeting; silk tussah; glazed chintz (Sasson), preppy stripes (Bagatelle, Stuart).

Double-Breasted: Baby cord Western (Sasson), jute; open front roll sleeve in fleece sweatshirting and in primary bright washed denim (Bagatelle).

Dimple Sleeve: Boucle (Luba), popcorn (Stuart), jute (Bagatelle), in Moygashel linen (Sasson).

TOPPERS are straight cut, vary from waist- to hip-length: High color boucle; stitch-front and edgeto-edge terry (Bagatelle), ratine shrug, and stand-up collar Nehru (Stuart), boucle clutch, and dimple sleeve (Luba).

CHANELS/CARDIGANS are an alternative to, and now look newer than, blazers. Stitched-front: Orlon popcorn (Braefair), jute (Bagatelle), tapestry print; quilted plisse (Bari).

BASEBALL JACKETS are fun, and pair perfectly with baggy jeans: Baby bumper printed vinyl; Rolls Royce print poly/rayon (Bari).

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#### PILE FABRIC PREVIEW: FALL '80

Furry-animal pile fabrics look almost real--and really important for Fall '80. The synthetic-piles seem authentically wild-life--lynx, fox, raccoon, bobcat, Mongolian lamb. Although emphasis is on long haireds, the Fall '79 success of "Karakul Lamb" has spurred interest in flat, tightly curled look-alikes.

Now, a wide variety of "pelts," each with natural shadings and markings, is ready to be "trapped" for sports and outerwear:

"Heathered Lamb" (Monterey
Mills, Collins & Aikman)
"Mongolian Lamb" (Malden Mills)

"Broadtail Lamb" (Borg)

"Jaguar" (Glenoit)

"Moleskin" (Malden Mills)

"Red Fox" (Wamsutta Mills)

# 1980-81 INTERSTOFF: EXPENSIVE, WITH TOUCHES OF ELEGANCE

Synthetics and synthetic blends were much in evidence, as were cloths with a high warmth factor...The hand was drier and crisper, the construction tighter, although the fabrics remained lightweight and supple. But, above all, everything was very costly.

THE CLASSICS--special yarns, and unusual weaves, provide texture and color-the colorings, often a bit off-beat, help classics to "look new."

Tweeds: Harris, Shetland, cheviot, open-weave Chanel types...brushed, unbrushed, looped, reversible, pebbled.

Corduroy: From pin and needle, to mid and wide wale...cabled, cut, embossed, embroidered, printed, stretched.

Winter Cottons, many brushed on face, back or both: Crepon, indigo stretch-denim...pastel plaid flannel, poplin, sateen, Oxford, chambray, silk-finished percale, broadcloth lacquered, quilted, blended with polyester.

THE WARMERS--fabrics designed and treated for warmth, softness and comfort--quilted, knitted, sueded, brushed, reversible

The Knits: From single-jersey to raschel and doubleknit...silky and satin jersey, striped cotton jersey...tweed, Jacquard, boucle, chenille, terry, velours, some reversible...brushed fleece, sweatshirt fabrics... sweater knits in harlequin, Scandinavian, Argyle and Fair Isle patterns.

Fake Furs: Colored lamb, astrakhan, caracul...chenille deep enough to resemble fur.

Wool and Wool Blends: Broadcloth, plain or patterned, melton, Loden, solid and patterned brushed mohair, boucle and looped mohair in solids, plaids or tweed-looks, blurred ombre-printed chinchilla.

#### SURFACE AND TEXTURE

The Ribs: Thick and thin continue, ottoman, faille, Bedford cord, repp, grosgrain, bengaline, Winter pique.

Diagonal Weaves: Twill, flannel, gabardine, serge, herringbone, whipcord, barathea.

<u>Crepes</u>: Georgette, mousseline, marocain, moss, tree bark, matte, crepe de chine. <u>Crinkles</u>: Seersucker, plisse, cloque, matelasse.

Brocade and Damask: Many embossed to look like reptile skins.

Shine: Lacquered bright colors, metallic colors, shot taffeta, Jacquard.

#### LUXE

Velvet and Velveteen: Plain, printed, embossed, crinkled...quilted with Lurex, ribbed, pique, creased, short napped.

Satin: Plain, printed, Jacquard, crinkled, lacquered; plaids, stripes. Taffeta, from fine to heavy...MOIRE...SILK...Lurex, Sequins.

PATTERNS--a tendency to blur the edges softens both patterns and colors Stripes: Pin, regimental, ombre, water color.

Checks: Mini, Tattersall, gingham, houndstooth, shepherd, checkerboard, harlequin.

Plaids; Mini to block, ombre and shadow, tartan, Madras

PRINTS: Neat mini geometrics, graphics, haberdashery looks...tiny allover and tapestry florals, leaves in all sizes feathers, flora and fauna... animal prints, fur prints, snakeskins...Cubist and opticals...paisleys

(continued on page 4)

# SPRING ACCESSORIES: PALE CONFECTION, OR BLACK/WHITE AND BRIGHT

Accessories reinforce RTW's triple-edged fashion message: Baby sweet, brightly sharp, or spectator smart. The last-named also goes hand-in-glove with the promotional Preppy Look. As do romantic looks in pale pistachio, lilac, mauve, orchid-pink, turquoise. These in direct contrast to hot pastel geometrics, and black/white, red/white, red/white/navy spectator styles.

HANDBAGS are smaller, neater, more constructed; bi-tones, tri-tones, contrast color pipings, mixes of leather/reptile.

CLUTCHES PREDOMINATE—Geometrics: primary bright stitched polyurethane (Genie), shaped bright shantung/leather (Barbara Bolan), hot pastel glove leather arched tube; trapezoid shoulder (Marvella), hexagonal leather, contrast snakeskin insets (Trotting), tri-tone diagonally stitched snakeskin (Cashew), bright patent, asymmetric closing; black/white patent, geometric insets of black snake/silver leather (Heaven)...Spectator--bright two-tones (Bolan, Bolan Too), patent convertible, two-tone lizard trim (Ruth Saltz), primary bright piping, button closing (Lewis), contrast piping, magnetic closing (Genie).

Straw in lacquer-bright colors looks new again--Crocheteds with leather trim:

Matching (Walter Katten), contrasting (Morris Moskowitz), in wicker (Bolan)...

Woven: Hot pastel, matching web trim; ombre striped pastel (Bolan); black

clutch, neon-bright art-deco trim (Genie).

Shoulder Totes, large, soft, slick, shiny: Bright rubberized cire half-moon (Sasson), pastel canvas melon shape, leather trim (VST), crayon-bright mosquito netting/canvas (John Cole)...Large-In-Hands: Hot pastel terry tube clutch (Marvella), geometric canvas clutch (Heaven), iridescent twill portfolio, matching clutch (Genie), camera case and tote in rubberized cotton with French calf trim (Enny).

BELTS are wider, more important with contrast reptile, floral or piping trim in brights and two-tones.

Patent: Two-tone spectators; spectator trims (Pearl), primary colors, double doughnut closing; metalized snakeskin, flower buckle (Heaven), hot pastel scalloped leather (Colony) ... Leather wrap, contrast snakeskin inset; bright lizard girdle, back buckle (Salena).

Webbing: Hot pastel, flower closing (Catherine Stein), shell closing (Heaven), bright, plastic disc and tassel closing (Marvella).

- FLOWERS in brights and pastels are a romantic alternative to jewelry: Small silk; starched cotton; big bright cotton tropical tiger lilies (Therese Ahrens), tropical flowers; cherries (Ray Strauss), silk gardenias (Krasne).
- COLLARS worn alone, or with flowers, are newest romantic look: Ecru lace; ivory batiste; embroidered white organdy; white eyelet (Ahrens), linen, some with embroidered trim; Venetian lace; lace-trimmed tartan; netting; organdy; dotted Swiss; pique (Strauss).
- JEWELRY in bright colors and geometric shapes--sophisticated in frosted glass and super plastics--romantic in pastels and hot-pastel pearls, shells, flowers---two-and tri-tone spectator looks
- Pearl Necklaces: Natural and pastel, also seed pearls (Miriam Haskell), pastel seed and mother-of-pearl (Catherine Stein), mother-of-pearl; pastel shell bibs on ropes (Heaven), pastel biwa pearls/shells (Red Cobra).

Glass: Lalique necklace, hair comb (Stein), frosted bangle bracelets (Artwear), colored glass stick choker/earrings (Joseph Mazer).

### RAINWEAR: SLICK, SHINY, SLIMMED-DOWN

Pared-down easy shapes will be singing in the Spring rain. This absence of silhouette news puts focus on fabric, with shine in the lead: slicker, iridescence, glace, cire. Neutrals continue, but pastel brights and contrast piping move to center-stage.

- SLICKERS are the Forward Fashion: Coats: With dimple sleeve (Luba), buttoned fit-and-flare wrap, shawl collar (Braefair), hot-pastel cardigan (Naman/Raincheetah), faux-reversible (Jackie Stuart), polyurethane-glazed polyester in bright pastels and confection prints (Sportowne) ... Jackets: 33-inch trapunto bound (Naman), 28-inch straight and 35-inch drawstring (Luba), solid brights (Stuart), printed vinyl baseball style, ribbed collar/cuffs (Bari).
- SHINE is varied: Nylon cire (Cashin), nylon bubble jacket (Naman), iridescent gabardine; shiny faille, contrast piping; satine changeant, rubberized shoulder insets (Career Chic).
- RUBBERIZED TREATMENTS: Rubberized cotton/poly shawl collar wrap; coated-cotton/poly canvas Armani smock and cotton double-breasted, convertible stove pipe collar (Braefair), rubberized shiny faille, contrast piping (Career Chic), double-breasted poly, rubberized backing (Drizzle), coated-cotton; poly with hood (Naman).
- QIANA still strong in basic floats, but looks newer in more contemporary shapes: Two-tone (Bonnie Cashin), piped reversible; trench coat (Naman), hot-pastel reversible wrap; smock; Armani trench (Drizzle), contrast piping (Stuart), wing-collared two-tone reversible wrap steamer; shirred-back wrap (Domino).
- POPLIN, newest in hot colors, or with contrast zippers or pipings: Hot pastel-reversible; mandarin collar smock; trench (Drizzle), natural color, primary color hi-tech zippers (Cashin), double-breasted trench, contrast piping (Braefair).

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# 1980-81 INTERSTOFF (continued from page 2)

and small foulard paisleys, Oriental flat fine flowers and birds reminiscent of kimono patterns...conversationals, amusing action designs and thoughtprovoking "Black Gold," "Petrol Blue"...background effects sometimes resemble wovens, knits or are etched outlines of leaves and floral shapes, or ombred ... Pointillist and brush techniques combined.

COLOR more sophisticated, rich brights used as accents to lift the darks. Resonant darks, misty medium tones, Winter pastels...Prune, claret, garnet, raisin, juniper, olive, turquoise, ultramarine, rust, pumpkin, curry, French mustard, slate blue, brown, taupe, gray, sage.

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